

Critical Finance Studies III

Place: Amsterdam, The Netherlands

Date: August 18-20, 2010

Venue: Doelenzaal, UvA Library,

Street Address: Singel 425

This conference is co-sponsored by the Institute for Culture and History of the University of Amsterdam and



Wednesday, August 18, 2010

10:00 – 11:00: Registration and coffee

11:00 – 12:15 Wednesday, August 18

Keynote Speaker: Marieke de Goede (Universiteit van Amsterdam)
"Critical Finance and Speculative Security"

Chair: Paul Langley (Northumbria University)

12:15 - 13:30: Lunch (Provided)

13:30 - 15:00 Wednesday, August 18 **Early Afternoon Session**

Finance and Ethics

Chair: Mary Keller (University of Wyoming)

Martin Abrahamson (Gotland University)

"Executive Compensation and Ownership Structure: How CEOs are Rewarded for the Work Effort"

Andreas Georg Scherer and Emilio Marti (University of Zurich)

"The Normative Foundation of Finance: How Misunderstanding the Role of Financial Theories Distorts the Way We Think about the Responsibility of Financial Economists"

Antonios Kaniadakis and Susan V. Scott (London School of Economics)

"A Critical Information Systems Perspective to the Study of Finance"

15:00 - 15:30: Coffee

15:30 - 17:00 Wednesday, August 18 **Late Afternoon Session**

Finance and History

Chair: Erinc Salor (Universiteit van Amsterdam)

Ann-Christine Frandsen (Warwick University) and Elton McGoun (Bucknell University)

"The Architecture of Banking in Ancient Mesopotamia"

Calin-Andrei Mihailescu (University of Western Ontario)

"The Rest is Change"

Mary Keller (University of Wyoming)

"Money and Agency"

17:00: Drinks and Dinner

Thursday August 19, 2010

9:00 - 10:00: Registration and coffee

10:00 - 11:15

Keynote Speaker: Randy Martin (Tisch School of the Arts, NYU)

"Derivative Logics and the Cultural Politics of Risk"

Chair: Charlotta Bay (Uppsala University)

11:15 – 11:30: Coffee

11:30 – 13:00 Thursday, August 19 Morning Session

Finance and Culture

Chair: David Harvie (University of Leicester)

Christoph Lindner (Universiteit van Amsterdam)

"Reading Retail Therapy: Literature and the Art of Shopping"

Joyce Goggin (Universiteit van Amsterdam)

"Sex and Money: Reading Zola's *L'argent*"

Adam Arvidsson (Università di Milano)

"Ethics and Finance: A Space for Deliberation"

13:00 - 14:00: Lunch (Provided)

14:00 - 15:30 Thursday, August 19 Early Afternoon

Risk and Critical Finance

Chair: Elton McGoun (Bucknell University)

Peter Pelzer (University for Humanistics, Utrecht)

"From 'Risk and Responsibility' to the Risk of Responsibility"

Thomas Bay (Stockholm University)

"Iconomics"

Claes Ohlsson (Gothenburg University)

"Trust in Models or Models of Trust? Strategies for Credit Assessment in Bank Marketing"

15:30 – 16:00: Coffee

16:00 - 17:30 Thursday, August 19 Late Afternoon

Finance and the Subject

Chair: Thomas Bay (Stockholm University)

Ben Jacoby (University of Warwick)

"The Making of the Good British Home-Owner: Towards a Holistic Understanding of the Financial Crisis"

Charlotta Bay (Uppsala University)

"Makeover Accounting: On Financial Entertainment and the Fairy Tales of Everyday Life"

Paul Langley (Northumbria University)

"Liquidity Lost: The Sub-Prime Mortgage Crisis and the Troubled Assets Relief Program (TARP)"

17:30 – 18:30: Drinks

18:30: Dinner

Friday August 20, 2010

9:30 - 10:45

Keynote Speaker: Melissa Fisher (Georgetown University)
"Cultural Critique and the Engendering of Finance"

Chair: Ewald Engelen (Universiteit van Amsterdam)

10:45 - 11:00

Coffee

11:00 - 12:30

Friday, August 20

Morning Session

The Market

Chair: Arjo Klamer (Erasmus University, Rotterdam)

Manuel B. Aalbers (Universiteit van Amsterdam)
"Information Lost: New York City's Securitization Food Chain"

Stephen Dunne, David Harvie, Geoff Lightfoot and Simon Lilley (University of Leicester)
"Problematising Finance and its Functions"

Michael J. Bzdak (Director of Corporate Contributions, Johnson & Johnson)
"Where is the Culture in CSR? Is there a Case for Cultural Responsibility?"

12:30 - 13:30:

Lunch (Provided)

13:30 – 14:30

Friday, August 20

Early Afternoon Session

Visualising Finance

Chair: Geoff Lightfoot (University of Leicester)

Jeremy Pilcher (Lancaster University)
"Art and Network Visualisation"

Daniel Seabra Lopes (Technical University of Lisbon)
"A World of Simulators: On the Role of Projection Devices in Retail Credit Industry"

14:30 - 15:00:

Coffee

15:00 – 16:30

Friday, August 20

Late Afternoon Session

Gambling and Finance

Chair: Joyce Goggin (Universiteit van Amsterdam)

Ole Bjerg (Copenhagen Business School)
"Poker and Capitalism: Or What's in a Game?"

James Cosgrave (Trent University)
"The Sucker Society: Gambling, Financial Markets, and Confidence Games"

16:30 – 17:45

Keynote Speaker: Julian Dibbell (Independent Scholar)
"Virtual GDP: The Brief, Illuminating History of an Improbable Economic Statistic"

Chair: David Nieborg (Universiteit van Amsterdam)

18:00

Drinks and Dinner